

Name of Work: Preparing High Definition Audio-Visual / Digital Documentary in 4 parts on the entire Project Implementation process of Mumbai Metro Line 3 including Videography, Animated Creatives, Background Audio (Narration) Interviews & Vox Pops, Digital Documentation of Various events, activities and processes related to the project that would be carried throughout the project development phase in the form of News reportage.

NIT Ref. No. : NIT/MMRC/PR/Audio-Visual Documentary

Summary of RFP Queries

S. No.	Clause No.	Clause Description	Clause Query	MMRC Response	Addendum (Y/N)
1	Clause 4.1 Brief Deliverables (x) Pg. 9-10 of Bid Document	Videos should be shot in 4k and for telecast purpose the capsule shall be colour corrected in HD format. Since the language of News reportage is in English two more subtitle version of the same may be provided in Hindi and Marathi.	1. What will be the primary language for the news reportages and that of the final 4 part documentary? 2. Will the masters have dubbed voices for translations or will this come as translated sub-titles?	1. The primary language for the final 4 part documentary will be English. However, voice over in Marathi & Hindi shall also be prepared. 2. In all cases of bi-monthly/monthly reports the voice over/anchor can speak any of the 3 languages: English/Hindi/Marathi, wherever required suitable subtitles shall be provided.	N
2	Section General Pg. No. 1		1. What kind of topics for the monthly news report are we looking at? Is there a broad editorial guideline for this? 2. Are there any specific topics for the 4 parts mentioned in the RFP document? 3. Apart from shooting will MMRC provide technical drawings and designs?	1. The bidder shall propose their creative ideas and conceive the topics, news reportages as part of methodology. 2. These suggested topics shall be discussed, moderated and finalised by MMRC. 3. Technical details base documents related to project shall be provided by MMRC.	N
3	Point No. 5 Criteria & Point System for Quality & Cost Based System Pg. No. 6	Methodology & Work Plan	Will there be a creative presentation of the ideas during this process? The document only talks about the technical and financial evaluation. Are there any points / marks for the creative presentation?	Tender Condition prevails. (The bidders have to upload the presentation along with technical proposal).	N
4	Section General Pg. No. 1		If we make all the stories in the news reporting format then it would be difficult to create the 4 films out of it at the end of the project because the treatment for of a news reportage and a National Geographic / Discovery channel documentaries is absolutely different.	Tender Condition prevails.	N

S. No.	Clause No.	Clause Description	Clause Query	MMRC Response	Addendum (Y/N)
5	General Query		<p>The anchors and reporters, especially anchors would need a stylist and make up person. Can that also be mentioned in the amendment, because this would also be an additional cost. Please specify the number of anchors and reporters required as this will directly affect the budget.</p> <p>Is there a specific profile of anchors and reporters that we should be choosing / hiring? Namely age and experience. Right now lot of areas like how many anchors, voice artists, what level of voice artist, quantum of shooting, quantum of vfx etc are all subjective and we will all be quoting as per our own understanding of the project. then how will comparisons be drawn?</p>	The bidders shall conceive all pre requisites of the assignment and include in their financial quote.	N
6	Point iv. Clause 1.1 Pg. 2	Eligibility Criteria	Tenderer required earlier work experience for government mega infrastructure project like railway, highways, port etc., We request you to kindly add / consider corporate and other sector experience too.	Tender Condition prevails.	N
7	Point v. Clause 1.1 Pg. 2	Eligibility Criteria	Relax this clause	Tender Condition prevails.	N
8	Point No. 4 Pg. 10	Agency is expected to shoot for minimum 5 days per month.	In a month broadly how many milestones/shooting sessions likely to happen?	Tender Condition prevails.	N
9	Point ii. Clause 1.1 Pg. 2	Eligibility Criteria	<p>1. For JV whether a consortium of two firms who have complementary skills will be allowed to join together for this project. If yes, will combined turnover of both firms can be taken together and it says should be registered under Companies Act 1956 which is for pvt ltd companies.</p> <p>2. Whether partnership firms are allowed and for a consortium of two firms whether registration details like PAN GST can be used of either of the firms.</p>	<p>1. Yes. In case of individual firms participating; shall solely meet the average annual turnover for the last 3 years. In case of JV of 2 firms; the agencies should jointly meet the required turnover criteria and each of JV partners shall meet 40% of the required turnover.</p> <p>2. Firms participating shall be legally recognised entities confirming to all tax laws of India having PAN,GST registration etc.</p>	N
10	Note Pg. 26	Financial Proposal	Will we get a chance after bidding to explain the logic with which we have arrived at our pricing structure so that once there is more clarity on issues will be easier.	Refer Addendum 1	Y

ADDENDUM 1

RFP modified as follows:

S. No.	Clause No.	Original	Revised
1	Financial Proposal Note Pg. 26	Agency shall submit detail break-up of the rate quoted for monthly capsule as well as for the recompilation for 4 parts documentary.	Agency shall submit detail break-up of the rate quoted for monthly capsule as well as for the recompilation for 4 parts documentary as a supporting document at the time of financial bid opening.